fashion/calendar

Ruth Finley, Publisher / a weekly publication / 22nd year

8 East 77th St./New York 21, N. Y./TR 9-2343/SEPT. 3, 1962

1962

january

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

february

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

march

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

april

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

may

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

june

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

july

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

august

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

september

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

october

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

november

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

december

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK BEGINNING MONDAY, SEPTEMBER 3, 1962

Sept. 3 — LABOR DAY (Monday)

Tuesday Sept. 4 11:30 A.M. — PRESS PREVIEW OF IMPORT COLLECTION — BERGDORF GOODMAN — 2ND FLOOR
Fall-Winter import collection at preview for press. By invitation. (For Release, Wed., Sept. 5.) Publicity: Florence Neff, PL. 3-7300.

Tuesday Sept. 4 4:00 P.M. Cocktails — PRESS PREVIEW OF IMPORT FASHIONS — GIMBELS — 3RD FLOOR SPECIALTY CORNER
Line-for-line adaptations at a preview for the press. By invitation. (For Release, Thurs., Sept. 6.) Publicity: Margot Infantino, LO. 4-3300.

Beginning Tuesday Sept. 4 — OPENING OF HOLIDAY COLLECTION — MELBA HOBSON FOR MR. GEE — 1407 BROADWAY SHOWROOM - 25TH FLOOR
Melba Hobson's collection of sportswear and dressy separates at continuous daily showings. Contact: Bernice Lewis, WI. 7-8178.

Beginning Tuesday Sept. 4 — HOLIDAY-CRUISE-EARLY SPRING COLLECTION — MR. THOMSON — 1410 BROADWAY SHOWROOM - 22ND FLOOR
Continuous showings of Holiday, Cruise, early Spring collection of pants, shorts, and stretch pants, designed by Ann Behrens and Mr. Angelo. Contact: WI. 7-6700.

Tuesday Sept. 4 — SHOWING: HOLIDAY-RESORT COLLECTIONS — CONSENTINO; FABIANI; STRELITZ — VIRGINIA KREMENTZ 42 W.58TH ST., RM. 203
Continuous showings: Consentino of Capri--separates; Fabiani--cocktail and evening dresses; Strelitz of Ireland--dresses, separates, and suits. By appointment. Contact: PL. 3-4464 or PL. 3-3500, Ext. 203.

Beginning Tuesday Sept. 4 — OPENING OF HOLIDAY COLLECTION — MIGNON — 498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Continuous daily showings. Contact: Marcella Wolfe, BR. 9-5991.

Beginning Tuesday Sept. 4 — RESORT AND CRUISE KNITWEAR COLLECTION — KIMBERLY KNITWEAR, INC. — 1410 BROADWAY SHOWROOM - 18TH FLOOR
Continuous daily showings of Resort and Cruise knitwear. Contact: Robert Brown, LO. 4-1080.

Beginning Tuesday Sept. 4 — OPENING: HOLIDAY-CRUISE COLLECTION — R & K ORIGINALS, INC. — 1400 BROADWAY SHOWROOM - 5TH FLOOR
Informal showings. By appointment. Publicity: Hilda Sherey, PE. 6-0900.

Wednesday Sept. 5 9:45 A.M. Breakfast — "AMERICANA" FASHION PREVIEW — STERN'S — 3RD FLOOR
"Americana"--collection of fashions and furnishings. By invitation. (For Release, Thurs., Sept. 6.) Publicity: Mildred Collins, LO. 5-7960.

COPYRIGHT, 1962, BY FASHION CALENDAR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 5 1:00 P.M. Luncheon	PRESS PREVIEW OF IMPORT COLLECTION	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
	Macy's will present their import collection to the press. By invitation. (For Release, Fri., Sept. 7.) Publicity: Stephanie Horton, OX. 5-4400.		
Wednesday Sept. 5 3:00 P.M.	PREMIERE SHOWING: SPORTSWEAR COLLECTION	ANNE FOGARTY, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Holiday and Resort sportswear collection by Anne Fogarty, Sept. 5 and 6 at 3:00 P.M. By invitation. Contact: Nancy English, LO. 4-9115.		
Wednesday Sept. 5 4:30 P.M. Cocktails	SHOWING: SPECIAL FUR COLLECTION	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
	Hattie Carnegie will present their "Fabulous Fur" collection, priced over $5,000. By invitation. (For Release, Thurs., Sept. 6.) Publicity: Jeri Amstel, PL. 5-2600.		
Beginning Wednesday Sept. 5	OPENING: HOLIDAY COLLECTION	ROBERT SLOAN SPORTSWEAR, INC.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Robert Sloan's Holiday collection of sportswear and dressy separates, designed by Sylvia de Gay. Continuous daily. Publicity: Margaret Hodge, 110 West 51st Street, LT. 1-3260.		
Sept. 6	GIMBELS RELEASE DATE--Import collection. Preview Sept. 4. (See Pg. 1)		
Thursday Sept. 6 8:30 A.M. Breakfast	PREVIEW OF SPRING LINGERIE COLLECTION	CHADBOURN-GOTHAM, INC. (401 FIFTH AVENUE)	HAMPSHIRE HOUSE THE COTTAGE
	Press showing of Chadbourn-Gotham's lingerie collection for Spring. By invitation. Contact: Bea Norman, MU. 5-8200.		
Thursday Sept. 6 9:00 A.M. Breakfast	MEN'S KNITWEAR FOR CRUISE AND SPRING	GINO PAOLI	SHERRY NETHERLAND CRYSTAL PAVILLION
	"Mediterranean Horizons"--highlights of men's Italian knitwear collection for Cruise and Spring. Show at 9:30. For press and buyers, by invitation. Publicity: Eleanor Iacuzzi, CH. 4-5580.		
Thursday Sept. 6 11:00 A.M.; 3:00 P.M.	ANNUAL FASHION AWARDS & EXPOSITION	NEIMAN-MARCUS	SHERATON-DALLAS HOTEL DALLAS, TEXAS
	The twenty-fifth annual Neiman-Marcus Fashion Exposition, with awards to Estee Lauder, cosmetics; James Laver, Curator Emeritus of Victoria and Albert Museum, London; Jules Francois Crahay, French designer. Two showings: 11:00 A.M.(Brunch); 3:00 P.M.(Tea). For benefit of the Children's Medical Center of Dallas. N.Y. Contact: Kay Kerr, LO. 4-1200; or Sara Marshall, Neiman-Marcus, Dallas.		
Thursday Sept. 6 3:00 P.M.	TENNIS FASHION SHOW	WOOL BUREAU, INC.	FOREST HILLS TENNIS STADIUM
	Tennis fashions featuring new designs in wool will be modeled by tennis celebrities at United States National Tennis Championships. Free to all ticket-holders between two main men's matches. Contact: Virginia Lee Walker, Wool Bureau, YU. 6-6222. Producers: "Fashion Coordinators," Louise McGann and Edith Berke, LI. 4-2166.		
Sept. 7	MACY'S RELEASE DATE--Import fashions. Preview, Sept. 5 at 1:00.(See Above)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Sept. 7 9:30 A.M. Coffee	PRESS PREVIEW: LINE-FOR-LINE IMPORTS	OHRBACH'S	5TH FLOOR
	Preview for press of Ohrbach's Paris and Italian import reproductions. By invitation. (For Release, Mon., Sept. 10.) Publicity: Mark Klauser, OX. 5-4000.		
Sept. 10	OHRBACH RELEASE DATE--Import fashions. Preview Sept. 7 at 9:30.(See Above)		
Monday Sept. 10 10:00 A.M. Champagne-Breakfast	PREVIEW OF RE-DESIGNED FASHION FLOOR	ABRAHAM & STRAUS	3RD FLOOR BRIDAL SALON
	Press preview of the Abraham & Straus re-designed third floor. By invitation. (For Release, Tues., Sept. 11.) Publicity: Eileen Goldburg, TR. 5-0195.		
Monday Sept. 10 12:30 P.M.	CUSTOMER SHOWINGS OF IMPORT COPIES	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING
	Macy's showings of import copies for customers at 12:30; and Thursday, Sept. 13 at 6:00 P.M. Publicity: Stephanie Horton, OX. 5-4400.		
Monday Sept. 10 12:30 P.M.; 6:00 P.M.	IMPORT COPIES AT CUSTOMER SHOWINGS	GIMBELS	3RD FLOOR FASHION AISLE
	Showings of import copies for customers at 12:30 and 6:00 P.M. Publicity: Margot Infantino, LO. 4-3300.		
Monday Sept. 10 12:30 P.M.	CUSTOMER SHOWINGS OF "AMERICANA" FASHIONS	STERN'S	6TH FLOOR SPECIAL EVENTS CENTER
	Showings of "Americana" fashions and furnishings Sept. 10 and 17 at 2:30. Publicity: Mildred Collins, LO. 5-7960.		
Beginning Monday Sept. 10	CALIFORNIA FASHIONS FOR HOLIDAY-RESORT	WAYNE FULLER, INC. (122 E. 7TH ST., L.A.)	HOTEL GOTHAM 5TH AVE.& 55TH STREET
	Wayne Fuller will present his Holiday-Resort collection of silks, linens, and cottons, for one week only. Contact: Dick Steiner, MA. 7-5461(L.A.); after Sept. 10, CI. 7-2200(N.Y.).		
Beginning Monday Sept. 10	HOLIDAY AND RESORT COLLECTION IN N.Y.	TRAVILLA (853 N.LA CIENEGA,L.A.)	HOTEL GOTHAM 5TH AVE.& 55TH STREET
	Showing of Travilla's Holiday & Resort collection. Also, William Sarris collection. Contact: Raul Rodriguez, OL. 2-0723(L.A.) or CI. 7-2200(N.Y.).		
Beginning Monday Sept. 10	HOLIDAY-RESORT-CRUISE FASHIONS BY VERA	SCARVES BY VERA; BLOUSES BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
	Vera will present Holiday, Resort, and Cruise fashions in scarves, accessories, and blouses, Contact: Matt Shaw, AL. 5-6464. Publicity: Florence Brobeck, MU. 8-8197.		
Beginning Monday Sept. 10	OPENING: HOLIDAY-CRUISE DRESSES	RONA DRESSES, INC.	1400 BROADWAY SHOWROOM - 19TH FLOOR
	Continuous daily showings of Rona's Holiday-Cruise collection. Contact: Raldolph Rosenthal, CH. 4-3872.		
Beginning Monday Sept. 10	OPENING OF HOLIDAY COLLECTION	HI-LINE	112 WEST 34TH STREET SHOWROOM - 8TH FLOOR
	Holiday boutique collection for young debonaires in boys' sizes 2-4, 3-7. Contact: Ruth Shaw, WI. 7-2562.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 10	OPENING: HOLIDAY-RESORT COLLECTION	STREGA, N.Y. INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Continuous daily showings of Monte Streitfield's dresses, sportswear, and at-home collection. Contact: Nancy Scafuri, OX. 5-7410.		
Beginning Monday Sept. 10	LATE FALL-HOLIDAY AND RESORT FASHIONS	JACK WINTER	1410 BROADWAY SHOWROOM - 15TH FLOOR
	Continuous daily showings of late Fall-Holiday-Resort pants fashions and color-cued tops from Jack Winter Autograph, Miss and Jack Jr. collections. Publicity: Happie Reilly, BR. 9-7495.		
Tuesday Sept. 11 9:00 A.M. Breakfast	ITALIAN SPORTSWEAR: HOLIDAY-CRUISE-SPRING	VIA VENETO 7--DIV. OF GINO PAOLI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	"Gabbia d'Oro"--Via Veneto 7 (Guilded Cage) Italian boutique sportswear collection for Holiday-Cruise-Spring, designed by Chiara Ghigi. Show at 9:30. For press and buyers, by invitation. Contact: Ruth Weber, CH. 4-0556. Publicity: Terry V. Seymour or Reggie Riccardi, MU. 8-6360.		
Tuesday Sept. 11 9:30 A.M. Breakfast	PREVIEW: DOUBLE-KNIT RESORT FASHIONS	COURTELLE	MICHAEL'S PUB 3 EAST 48TH STREET
	Press preview of Courtelle's double-knit fashions for Resort wear. By invitation. Publicity: Rosemary Sheehan, 27 East 37th St., MU. 5-1280.		
Tuesday Sept. 11 11:00 A.M.; 3:00 P.M.	PRESS PREVIEW: IMPORTS AND ORIGINALS	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
	Showing of the Hattie Carnegie Fall-Winter originals and imports at 11:00 A.M. and 3:00 P.M. By invitation. (For Release, Wed., Sept. 12.) Publicity: Jeri Amstel, PL. 5-2600.		
Tuesday Sept. 11 1:00 P.M.	HOLIDAY AND RESORT COLLECTION	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Mr. Mort's Holiday and Resort collection, designed by Stanley Herman. By admission card only. Contact: Jean MacGregor, OX. 5-4760.		
Tuesday Sept. 11 1:30 P.M.	PRESS PREVIEW: HOLIDAY-RESORT COLLECTION	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Resort-Holiday collection of late-day and formal fashions. By invitation. Showings also at 1:30 P.M., Sept. 12, 18, 19. By appointment. Contact: Jack Sulzer, WI. 7-9470. Publicity: Margaret Hodge, LT. 1-3260.		
Tuesday Sept. 11 2:00 P.M.	RESORT AND EARLY SPRING COATS	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
	Opening of Resort and early Spring collection of coats by Originala. By appointment. Contact: Mr. Mariani, BR. 9-8988.		
Tuesday Sept. 11 3:00 P.M.	HOLIDAY AND RESORT DRESS COLLECTION	ANNE FOGARTY, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Showing of Anne Fogarty's Holiday and Resort collection, Sept. 11, 12, 13, 17 at 3:00 P.M. Contact: Nancy English, LO. 4-9115.		
Tuesday Sept. 11 4:30 P.M. Cocktails	PREVIEW OF ENLARGED SHOWROOM	PICCOLINO OF GINO PAOLI	130 WEST 34TH STREET SHOWROOM - 3RD FLOOR
	Piccolino will invite the press and buyers to a preview of their newly decorated and enlarged showroom. By invitation. Contact: Eleanor Iacuzzi, LO. 3-5797.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 11	OPENING: RESORT-SPRING COLLECTION	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Gross-Sydney's Resort and Spring collection of "Petti-4" casual wear for the petite miss; and "Terry Rogers," misses sizes at continuous daily showings. Contact: George Rappaport, CH. 4-3558.		
Beginning Tuesday Sept. 11-Oct. 5	SPRING-SUMMER '63 FABRIC COLLECTION	DU PONT COMPANY	EMPIRE STATE BUILDING 4TH FLOOR
	A display of fashion fabrics containing Du Pont textile fibers, for manufacturers and retailers. Press preview, Sept. 10, by invitation. Contact: LO. 3-6400--for trade, Margo Stora, Ext. 653; for press, Blanche Gaillard, Ext. 309.		
Sept. 11	MACY RELEASE DATE--Joseph Love Children's Fashions. (No Show)		
Wednesday Sept. 12 9:30 A.M. Breakfast	PREVIEW OF IMPORTS AND REPRODUCTIONS	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
	Press preview of French and Italian imports and reproductions. By invitation. (For Release, Thurs., Sept. 13.) Fashion Director: Rene Hall, OX. 5-4500, Ext. 30.		
Wednesday Sept. 12 9:30 A.M.-11:00 A.M.	HOLIDAY AND INTO-SPRING LINGERIE	UNITED MILLS CORP.	180 MADISON AVENUE SHOWROOM - 6TH FLOOR
	"Breakfast at Gilead"--continuous showings of Holiday and Into-Spring lingerie. By invitation. Publicity: Ruth Burchman, MU. 6-1332.		
Wednesday Sept. 12 4:00 P.M. Cocktails	PREVIEW OF RESORT-SPRING COLLECTION	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
	Knit ensembles and dresses in silk and wool for Resort and Spring; also men's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.		
Wednesday Sept. 12 5:00 P.M. Cocktails	SHOWING OF IMPORT FASHIONS	N.Y. FASHION DESIGNERS, INC.(1457 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
	Designers' reports on European collections. For reservations contact: Frances Duehren, WI. 7-0324.		
Wednesday Sept. 12 5:00 P.M.-7:00 P.M. Cocktails	HOLIDAY-CRUISE FASHIONS OF FANTAZIO	RUTH WALTER; DOMANI; AMERICAN ENKA CORP.	HOTEL PLAZA TERRACE ROOM
	Preview of Holiday-Cruise junior and misses dresses in new Fantazio double knit 100% nylon. For press and buyers, by invitation. Thereafter continuous at showrooms: Ruth Walter Inc., 1400 B'way, 25th floor, and Domani Knits, 1407 B'way, 12th floor. Contact: Herbert Lewin, OX. 5-7900.		
Thursday Sept. 13 10:00 A.M. Coffee	FALL FASHIONS FOR THE FULLER FIGURE	LANE BRYANT	10TH FLOOR 465 FIFTH AVENUE
	"Air India Flight"--Fall fashions for the fuller figure. For the press, by invitation. (For Release, Fri., Sept. 14.) Publicity: Paula Miller, LE. 2-0200.		
Thursday Sept. 13 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS	MAINBOCHER	609 FIFTH AVENUE SALON - 8TH FLOOR
	Mainbocher will present his Fall-Winter custom-order collection at a preview for the press. By invitation. (For Release, Fri., Sept. 14.) Publicity: Eleanor Lambert, MU. 8-2130.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 13 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW	SCAASI (550 SEVENTH AVE.)	WALDORF-ASTORIA EMPIRE ROOM
	Fashions by Scaasi during luncheon. Gifts: Cabochard by Parfum Gres. Door prizes by Georg Jensen and Monet. Press by invitation. Public by reservation--$4.75; contact: "Headwaiter," EL. 5-3000. Waldorf Fashion Publ.: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.		
Thursday Sept. 13 12:30 P.M. Luncheon	BOUTIQUE FASHIONS AT LUNCHEON SHOW	MARK CROSS	HOTEL PLAZA TERRACE ROOM
	Mark Cross will present their International Boutique and fashions for dogs during luncheon. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Publicity: Diana Ryerson, SU. 7-4000. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.		
Thursday Sept. 13 1:00 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS	OHRBACH'S	5TH FLOOR
	Showing in N.Y. store, Sept. 13 at 1:00 P.M. In Newark, Sept. 17 at 12:30 P.M. on 2nd floor. Open to public. Publicity: Mark Klauser, OX. 5-4000.		
Thursday Sept. 13 4:00 P.M. Cocktails	PREVIEW: "DRESSES FOR ANOTHER SEASON"	ALAMOR DRESS INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Alamor will invite the press and buyers to a preview of their new collection, designed by Gene Neil. By invitation. Continuous daily thereafter. Contact: Mr. Zuckerman, LO. 4-4668.		
Beginning Thursday Sept. 13	OPENING: HOLIDAY AND RESORT COLLECTION	MAX LAWRENCE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Continuous showings of Holiday and Resort dress collection, designed by Walter Gerson. Contact: Lou Burrell, WI. 7-2055.		
Beginning Thursday Sept. 13	HOLIDAY-RESORT JUNIOR COLLECTION	ELOISE CURTIS, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous daily showings of Eloise Curtis' Holiday-Resort junior collection. Contact: OX. 5-6650.		
Friday Sept. 14 9:00 A.M. Breakfast And 12:00 Noon	IMPORT FASHION SHOW-- TWO PRESENTATIONS	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL COMMODORE BALLROOM
	Fall import collection at breakfast and luncheon showings, with commentary by Margaret deMille, Associated Dry Good Corp. and Pres. of Fashion Group. Chmn.: Catherine di Montezemolo, "Ladies Home Journal." Prices: Breakfast --$6.00 (members), $10.00 (guests); Luncheon--$10.00 (members), $15.00 (guests). Note Hotel. Contact: CI. 7-3940.		
Sept. 16	FOOD EDITORS' ANNUAL CONFERENCE IN NEW YORK AT WALDORF-ASTORIA.		
Sunday Sept. 16 1:30 P.M. Brunch	FALL FASHIONS DURING BRUNCH	PETTI-4 (DIV.OF GROSS-SYDNEY)	HAMPSHIRE HOUSE FOUNTAIN ROOM
	Fall collection of Petti-4 casual wear, available at Abercrombie & Fitch. Reservations--$4.00; contact: Mr. Gabriel, CI. 6-7700. Publicity: Peggy Cantor Associates, 30 East 37th Street, MU. 9-8542.		
Monday Sept. 17 9:30 A.M. Breakfast	PRESS PREVIEW OF BRITISH SPORTSWEAR	BEST & CO.	13TH FLOOR RECREATION ROOM
	Best will preview their British sportswear collection for the press. By invitation. (For Release, Tues., Sept. 18.) Contact: Pat Doyle, PL. 9-2000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 17 10:00 A.M.- 12:00 Noon	INTRODUCING "SWEATER QUEEN OF 1962"	KNITTED OUTERWEAR FOUNDATION	WALDORF-ASTORIA JANSEN SUITE
	The "Sweater Queen of 1962" and "Junior Sweater Queen of 1980" will be introduced at the seventeenth annual National Sweater Week (Sept. 17 - Sept. 24). For press and retailers, by invitation. Contact: Edward Brandwein, 386 Park Avenue So., MU. 3-7520.		
Monday Sept. 17 11:00 A.M.	PREVIEW OF HOLIDAY-RESORT COLLECTION	DAVID GOTTLIEB, INC. (GOTHE)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Preview of Holiday-Resort dress collection; also premiere showing of knits made exclusively for Gothe in Italy. By invitation. Contact: Lucille Gordon; publicity: Nona James, LO. 5-2727.		
Monday Sept. 17 1:00 P.M.	CUSTOMER SHOWING: SIMONETTA & FABIANI	B. ALTMAN & CO.	3RD FLOOR
	Showing for customers of Altman's Fall imported collection by Simonetta and Fabiani. Publicity: Eleanor Horton, OR. 9-7800.		
Monday Sept. 17 1:00 P.M.	OPENING: HOLIDAY WINTER COLLECTION	ULLA	1384 BROADWAY SHOWROOM - 18TH FLOOR
	Ulla's Holiday-Winter separates, designed by Vicki Cooper. By appointment. Continuous daily thereafter. Contact: BR. 9-9076.		
Beginning Monday Sept. 17	HOLIDAY AND RESORT JUNIOR COLLECTION	TED BROWN, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR
	Showing of junior collection of Holiday and Resort wear, designed by Frances Prisco. Continuous daily. Contact: PE. 6-2642.		
Monday Sept. 17 4:30 P.M. Cocktails	SWIMWEAR AND SPORTSWEAR--1963	CATALINA, INC.	HOTEL PIERRE COTILLION ROOM
	Press preview of Catalina's 1963 collection at 5:00 P.M. Thereafter at showroom, 1407 Broadway, 4th floor; Sept. 18 at 4:00 P.M.(cocktails); Sept. 19 at 12:00 Noon(luncheon). By invitation. Publicity: Maria Brown, LA. 4-4696.		
Weeks of Sept. 17 And Sept. 14	INFORMAL SHOWINGS: RESORT-SUMMER SWIMWEAR	COLE OF CALIFORNIA (1407 BROADWAY)	SAVOY-HILTON HOTEL PRESIDENTIAL SUITE-1626
	Informal showings for two weeks, presenting misses and junior swimwear, sun dresses, and fun fashions for Resort and Summer. Private press preview Fri., Sept. 21 at 10:00 A.M.; resident buyers, Mon., Sept. 24 at 4:00. By invitation and appointment. Contact: BR. 9-2886.		
Beginning Monday Sept. 17	OPENING: RESORT AND HOLIDAY COLLECTION	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous showings of cocktail and evening fashions, designed by George Nardiello. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.		
Beginning Monday Sept. 17	OPENING OF RESORT COLLECTIONS	FASHION ORIGINATORS GUILD OF AMERICA, INC.	INDIVIDUAL SHOWROOMS
	Members include: Alper Schwartz, Ben Barrack, Paul Blumenstein, Cameo Evening, Five-Thirty P.M., Grobe, Kasper, Parnes-Feinstein, Abe Schrader, Mort Schrader, Jerry Silverman (Sept. 25), Frank Starr, Young Viewpoint Dresses & Knits, Murray Zenkel. Contact: WI. 7-7125.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 17	CRUISE-HOLIDAY SPORTSWEAR	MISTER PANTS	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Continuous showings of Mister Pants, Pantsville: Pa., and Young Mister Pants, designed by Lynn Stuart. Contact: Joan Mills, OX. 5-7320.		
Tuesday Sept. 18 9:00 A.M. Breakfast	PREVIEW: SWIMSUITS FOR 1963	ELON OF CALIFORNIA (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
	Elon will present their collection of swimsuits for 1963. By invitation. Continuous daily thereafter at showroom. Contact: Miss Elaine, LO. 3-3439.		
Tuesday Sept. 18 10:00 A.M.	OPENING OF RESORT COLLECTION	BEN REIG, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Two showings: Sept. 18 and 25 at 10:00 A.M. By invitation. Contact: CH. 4-1542.		
Tuesday Sept. 18 10:00 A.M. Breakfast	PRESS PREVIEW: FALL SUITS	GIMBELS	3RD FLOOR SPECIALTY CORNER
	Gimbel will preview their collection of Fall suits. For the press, by invitation. (For Release, Wed., Sept. 19.) Publ.: Margot Infantino, LO. 4-3300.		
Tuesday Sept. 18 10:30 A.M.	OPENING OF RESORT COLLECTION	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Two showings: Sept. 18 and 26 at 10:30 A.M. By invitation. Contact: Mabel Glemby, LA. 4-9350.		
Tuesday Sept. 18 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS	BERGDORF GOODMAN	4TH FLOOR
	Fashions by Gigliola Curiel of Milan and Bernard Newman of the United States. By invitation. (For Release, Wed., Sept. 19.) Publicity: Florence Neff, PL. 3-7300.		
Tuesday Sept. 18 11:30 A.M.	PRESS PREVIEW: HOLIDAY-RESORT COLLECTION	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Preview by invitation. Thereafter, Sept. 19 and 20 at 11:30 P.M. Publicity: Betty Yarmon, LO. 4-9194.		
Tuesday Sept. 18 2:30 P.M.	HOLIDAY AND RESORT COLLECTION	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Showings Sept. 18, 19, 20, 25, 26, 27 at 2:30. By reservation. Publicity: Eleanor Lambert, MU. 8-2130.		
Tuesday Sept. 18 12:00 Noon Luncheon	SWIMWEAR FASHIONS FOR 1963	ROSE MARIE REID (1407 BROADWAY)	HOTEL PIERRE BALLROOM
	Preview for press and buyers of Rose Marie Reid 1963 swimwear collection. By invitation. Publicity: Virginia Dickson, PE. 6-6275.		
Sept. 18	SHOWING OF CATALINA'S COLLECTION FOR BUYERS AT 4:00 P.M. (See Pg. 7)		
Tuesday Sept. 18 4:00 P.M.	RESORT COLLECTION BY BILL BLASS	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Two showings: Sept. 18 at 4:00 P.M.; Sept. 25 at 4:15 P.M. By invitation. Publicity: Eleanor Stoner, LA. 4-6968.		
Sept. 18-Oct. 18	THE FOURTH ANNUAL NATIONAL INTERIOR DESIGN MONTH. Publicity: Ted Materna, 75 East 55th Street, PL. 3-3240.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 18 4:00 P.M.	OPENING: RESORT-HOLIDAY COLLECTION	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Showing Sept. 18, 20, and 26 at 4:00 P.M. Contact: PE. 6-5547.		
Tuesday Sept. 18 6:30 P.M.-9:00 P.M.	FIRST SESSION OF FASHION CAREER COURSE	THE FASHION GROUP, INC.	UNITED ENGINEERING CENTER (345 E.47TH ST.)
	Subject: "Ready-To-Wear"--Speakers: Jacques Tiffeau, Tiffeau Busch; Donald Brooks, Townley Frocks; Ricci Kilsdonk, Cabana Beachwear. Price of course (9 lectures): $20.00. Individual session: $2.75 each. Contact: CI. 7-3940.		
Beginning Tuesday Sept. 18	OPENING: HOLIDAY-RESORT COLLECTION	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Continuous daily showings. Publicity: Betty Yarmon, LO. 4-9194.		
Wednesday Sept. 19 9:30 A.M. Coffee	PREVIEW OF FASHIONS FOR SHORT MEN	SAKS-34TH	6TH FLOOR NAPOLEON SHOP
	Preview for press of Napoleon Shop which will feature fashions for short men. By invitation. (For Release, Fri., Sept. 21.)(Customer show, Wed., Oct. 3, 6:30 P.M.) Publicity: Selma Spanier, LA. 4-7000.		
Wednesday Sept. 19 11:00 A.M.-4:00 P.M.	INFORMAL SHOWINGS: FASHIONS BY SARMI	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
	Informal modelling of fashions by Sarmi, 11:00 A.M. to 4:00 P.M. By invitation. Publicity: Jeri Amstel, PL. 5-2600.		
Wednesday Sept. 19 11:30 A.M.	OPENING OF RESORT COLLECTION	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Mignon will present their Resort collection, designed by Dorothy Farbo. Also showing Tues., Sept. 25 at 11:30. By invitation. Contact: Marcella Wolfe, BR. 9-5991.		
Sept. 19	SHOWING OF CATALINA'S COLLECTION FOR BUYERS AT 12:00 NOON. (See Pg. 7)		
Wednesday Sept. 19 2:30 P.M. Cocktails	OPENING OF CRUISE AND SPRING COLLECTION	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Haymaker will present their Cruise and Spring collection for the press and resident buyers. By invitation. Publicity: Lorene Kramer, BR. 9-6560.		
Wednesday Sept. 19 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION	CHRISTIAN DIOR-NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Two showings, Sept. 19 and 26 at 2:30 P.M.--Resort and early Spring collection. By invitation. Contact: Muriel Morris or Joanne Jaap, LO. 4-9220.		
Wednesday Sept. 19 4:00 P.M. Cocktails	PREVIEW: HOLIDAY, CRUISE AND SPRING FASHIONS	WHITE STAG MFG. CO. (1407 BROADWAY)	HOTEL PIERRE BALLROOM
	White Stag will present Holiday, Cruise, and Spring 1963 sportswear fashions at a preview for press and buying offices. Show at 4:30 P.M. By admission card only. Publicity: Claire De Kupsa, BR. 9-1972.		
Thursday Sept. 20 9:30 A.M. Coffee	PRESS PREVIEW OF FUR FASHIONS	GEORGES KAPLAN	730 FIFTH AVENUE ARCADE
	Preview for press of Georges Kaplan's Fall-Winter fur fashions; also, premiere showing of two new furs. By invitation. (For Release, Friday, Sept. 21.) Contact: Miss Gudrun Hoerig, CI. 6-3416.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 20 10:30 A.M.	OPENING OF RESORT COLLECTION	EDWARD ABBOTT-WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	By appointment. Contact: Marta Schreiber or Myra de Francesca, LA.4-8490.		
Thursday Sept. 20 12:30 P.M. Luncheon	IMPORTED READY-TO-WEAR FASHION SHOW	MACY'S NEW YORK	HOTEL PLAZA GRAND BALLROOM
	Macy's "made-in" collection of ready-to-wear from Europe during luncheon. Press by invitation. Public by reservation. Contact: Banquet Dept., PL. 9-3000. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.		
Thursday Sept. 20 2:00 P.M.	READY-TO-WEAR FALL MILLINERY	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
	Hattie Carnegie exclusive ready-to-wear and special order retail millinery. By invitation. Publicity: Jeri Amstel, PL. 5-2600.		
Thursday Sept. 20 2:30 P.M.	OPENING OF RESORT COLLECTION	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	Two showings: Sept. 20 and 27 at 2:30 P.M. By reservation. Contact: PE. 6-6983.		
Thursday Sept. 20 3:00 P.M.	PRESS PREVIEW: FALL-WINTER FUR FASHIONS	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR
	Reiss & Fabrizio will present their Fall-Winter fur fashions. By invitation. Contact: Joseph J. Davis, CI. 5-0322. Publicity: Alan McGeehan at Rasponi Assoc., 667 Madison Avenue, TE. 8-8171.		
Thursday Sept. 20 4:15 P.M. Cocktails	PREVIEW OF SWIMWEAR AND PLAYWEAR	JANTZEN, INC.	SHERATON-EAST HOTEL BALLROOM
	Jantzen will preview their women's swimwear and playwear for 1963. By invitation. Contact: Barbara Renning (buyers). Publicity: Kathy Russo, OX. 7-0811.		
Sept. 21	COLE OF CALIFORNIA PRESS PREVIEW AT 10:00 A.M. (See Pg. 7)		
Friday Sept. 21 11:30 A.M.	PRESS PREVIEW: MADE-TO-ORDER FUR FASHIONS	BERGDORF GOODMAN	2ND FLOOR FUR SALON
	Press preview of Fall-Winter made-to-order furs, designed by Emeric Partos. By invitation. (For Release, Mon., Sept. 24.) Publicity: Florence Neff, PL. 3-7300.		
Friday Sept. 21 12:00 Noon	OPENING OF RESORT COLLECTION	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	Paul Blomenstein's Resort collection. By reservation. Contact: WI.7-0152.		
Sunday Sept. 23 1:30 P.M. Brunch	FALL COATS & SUITS DURING BRUNCH	DAVE BELLSEY (BELLCIANO)	HAMPSHIRE HOUSE FOUNTAIN ROOM
	Fall coats and suits, available at Lord & Taylor. Millinery--John Frederics. Reservations--$4.00; contact: Mr. Gabriel, CI. 6-7700. Publicity: Peggy Cantor Associates, 30 East 37th Street, MU. 9-8542.		
Monday Sept. 24 10:00 A.M.- 4:00 P.M.	THREE SHOWINGS OF 1963 SWIMWEAR	DARLENE KNITWEAR, INC. (350 FIFTH AVENUE)	SAVOY-HILTON HOTEL FRENCH SUITE
	Three showings of Darlene swimwear: 10:00 A.M., 12:30, and 3:00 P.M.(Buffet) By invitation. Contact: Irving Busch, BR. 9-9400.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 24 10:30 A.M.	OPENING: HOLIDAY-RESORT COLLECTION Showings of Seymour Jacobson's Holiday-Resort collection, Mon., Sept. 24 through Fri., Sept. 28 at 10:30. Contact: Leroy Grayson, CH. 4-3488.	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday Sept. 24 11:00 A.M.-4:00 P.M.	PERSONAL APPEARANCE OF STYLIST Mrs. Evelyn Roaman, stylist for large and half size women's fashions will appear in person. Also Wed., Sept. 19, 1209 Chestnut St., Phila., Pa.; Mon., Oct. 1, 40 Winter St., Boston, Mass. Contact: Mary Wagner, OX.9-8600.	ROAMAN'S	20 WEST 39TH STREET
Sept. 24	COLE OF CALIFORNIA--Buyers' preview at 4:00 P.M. (See Pg. 7)		
Beginning Monday Sept. 24	HOLIDAY AND CRUISE COLLECTION Continuous showings of cashmere coordinates and boutique separates, designed by Dorothy Arden. Contact: CH. 4-2370. Publicity: Mathews-Latham, MU. 5-7907.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Sept. 25 9:30 A.M. Coffee	PRESS PREVIEW: FALL AND WINTER FURS Preview of Fall and Winter fur collection. Show at 10:00. By invitation. Contact: Mrs. S.K. Steffan, CI. 7-1388. Publicity: Vera Bacal, PL. 3-8421.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON
Tuesday Sept. 25 10:30 A.M.	RESORT AND EARLY SPRING COLLECTION Two showings: Sept. 25 and 27 at 10:30 A.M. By invitation. Contact: Sally Wolf, OX. 5-3091.	HATTIE CARNEGIE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Sept. 25 12:00 Noon-4:00 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Resort, Fall, and ski fashions by Christian Dior, N.Y., available at Bonwit Teller. For benefit of St.Barnabas Hospital. Show at 2:45 P.M. Reservations--$5.00; contact: Mrs. Betty Merrill, CY. 5-2000. Dior Contact: Mary McFadden, LO. 4-9220.	CHRISTIAN DIOR, N.Y. (498 SEVENTH AVE.)	HOTEL PLAZA BALLROOM
Tuesday Sept. 25 3:00 P.M.	PRESS PREVIEW: FALL-WINTER COLLECTION Preview of Elizabeth Arden's Fall-Winter collection, designed for her in Paris by leading couturiers. By invitation. (For Release, Thursday, Sept. 27.) Publicity: Alan McGeehan at Rasponi Assoc., TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Tuesday Sept. 25 3:30 P.M. Cocktails	PREVIEW: RESORT AND SUMMER SWIMSUITS Preview for press and buyers of Roxanne's 1963 swimsuit collection. Showing at 4:00 P.M. By invitation. Contact: Billie Pollack at Ashe and Engelmore, 244 Madison Avenue, MU. 3-0950.	ROXANNE SWIMSUITS CO. (1407 BROADWAY)	SHERATON-EAST HOTEL BALLROOM
Tuesday Sept. 25 5:00 P.M. Cocktails	PREVIEW: MEN'S SWIM AND BEACH FASHIONS "Jantzen Men's Smoker"--Spring and Summer showing of men's swimwear and playclothes. By invitation. Publicity: Kathy Russo, OX. 7-0811.	JANTZEN, INC.	21 CLUB (21 W.52ND ST.) HUNT ROOM
Beginning Tuesday Sept. 25	OPENING: HOLIDAY AND RESORT COLLECTION Continuous daily showings of Holiday-Resort collection, designed by Shannon Rodgers. Contact: CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 25 6:00 P.M.-8:00 P.M.	BENEFIT PREVIEW FOR NEW YORK CITY BALLET	BLOOMINGDALE'S	THROUGHOUT STORE
	"Romance Everlasting"--Storewide presentation of European imports at a benefit preview for the New York City Ballet. Tickets: $5.00. (For Release, Wed., Sept. 26.) By invitation. Publ.: Louise Langdon, EL. 5-6400.		
Wednesday Sept. 26 8:30 A.M. Breakfast	PRESS-BUYER FASHION PREVIEW	AMERICAN CYANAMID CO.	500 CLUB 500 SEVENTH AVENUE
	Advance showing of Fair-Tex knits in Creslan acrylic fiber by Leading manufacturers for Spring and Summer selling. By invitation. Publicity: Dorothy Ashton, PL. 3-7385.		
Wednesday Sept. 26 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS	TEAL TRAINA (550 SEVENTH AVE.)	WALDORF-ASTORIA EMPIRE ROOM
	Fashions by Teal Traina. Gifts: Cabochard by Parfum Gres. Door prizes by Georg Jensen and Monet. Press by invitation. Public by reservation--$4.75; contact: "Headwaiter," EL. 5-3000. Waldorf Fashion Publ.: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.		
Wednesday Sept. 26 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS	PHILIP HULITAR, INC. (530 SEVENTH AVENUE)	SHERATON-EAST HOTEL BALLROOM
	"Fashion Show of the Month"--Philip Hulitar's Fall fashions, available at De Pinna. Press by invitation. Public by reservation; contact:"Banquet Dept.," PL. 5-1000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.		
Wednesday Sept. 26 2:30 P.M. Cocktails	PREVIEW OF RESORT AND SPRING SUITS	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	For press and resident buyers, by invitation. Continuous beginning Monday, Oct. 1. Publicity: Jeanette Gottlieb, BR. 9-6560.		
Sept. 27	ELIZABETH ARDEN'S RELEASE DATE--Paris fashions. Preview Sept.25(See Pg.11)		

EARLY SPRING OPENINGS BY LOS ANGELES FASHION GUILD

Thursday Sept. 27-Oct. 4	Sept. 27:	9:30 A.M. Norman Morgan.
	Sept. 28:	9:30 A.M. Couture West; 11:00 A.M. Oscar of Beverly Hills; 2:00 P.M. Adele.
	Sept. 30:	9:30 A.M. Monica-Ernst Strauss; 11:00 A.M. Helen Rose; 12:00 Noon, Maxwell Schieff; 2:00 P.M. Elis Porter; 3:00 P.M. Michael Novarese; 4:00 P.M. Jewel; 6:00 P.M. Helga.
	Oct. 1:	8:30 A.M. Werle; 10:00 A.M. Marjorie Michael; 10:30 A.M.Bettina; 11:00 A.M. Marguerite Dexter; 11:30 A.M. Marusia; 1:30 P.M. Travilla; 3:00 P.M. Cahill; 4:30 P.M. Irene; 6:00 P.M.Kilpatrick.
	Oct. 2:	8:30 A.M. Peggy Hunt; 10:00 A.M. Stanley Nelson; 12:00 Noon Georgia Bullock; 2:00 P.M. House of Dorell; 3:00 P.M. Don Loper; 4:00 P.M. Jean Louis.
	Oct. 3:	9:00 A.M. Brishoual; 10:00 A.M. Pierre d'Albert; 4:00 P.M. Addie Masters.
	Oct. 4:	5:30 P.M. Paul Whitney.
	Contact: Barbara Trister, 819 Santee St., Los Angeles, MAdison 2-3654.	

Thursday Sept. 27 12:30 P.M. Luncheon	FUR FASHIONS BY JO COPELAND	HARRY & DAN GROSSMAN (333 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
	Fur fashions, designed by Jo Copeland for Harry and Dan Grossman. Press by invitation. Public by reservation; contact:"Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 27 2:30 P.M. Cocktails	RESORT AND SPRING DRESS COLLECTION	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	By invitation. Thereafter Mon., Tues., Wed., beginning Mon., Oct. 1-11 at 10:30 A.M. Publicity: Jeanette Gottlieb, BR. 9-6560.		
Thursday Sept. 27 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
	Twentieth annual Coty American Fashion Critics Award presentation, selected by a jury of fashion editors. Fashion show at 9:00 P.M. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Sept. 29	ROSH HASHONAH (Saturday)--First day of Jewish New Year.		
Tuesday Oct. 2 12:00 Noon Cocktails-Luncheon	DIAMONDS-INTERNATIONAL AWARDS LUNCHEON	N.W. AYER & SON, INC.	WALDORF-ASTORIA EMPIRE & SERT ROOMS
	Presentation of awards for diamond jewelry design, chosen from sketches submitted anonymously to selection committee. Cocktails, 12:00 Noon, Empire Room; luncheon, 12:45 P.M., Sert Room. By invitation. Contact: Mildred Kosick, PL. 7-5700.		
Tuesday Oct. 2 4:00 P.M. Cocktails	PREVIEW: HOLIDAY-RESORT COLLECTION	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
	Preview of McMullen's Holiday-Resort dresses and coordinates. By invitation. Thereafter continuous daily at showroom. Contact: OX. 5-4270.		
Tuesday Oct. 2 7:00 P.M.-11:00 P.M.	THIRD ANNUAL "FORECAST OF FASHION"	LORD & TAYLOR	HOTEL PLAZA BALLROOM
	"Early Party"--Buffet dinner-dance for benefit of The Municipal Arts Society. Chairmen: Mr. Melvin E. Dawley and Mrs. Earl E.T. Smith. By invitation. Public Relations Director: Marilyn Cook, WI. 7-3300.		
Wednesday Oct. 3 4:30 P.M. Cocktails	OPENING OF CRUISE COLLECTION	CABANA	1410 BROADWAY SHOWROOM - 17TH FLOOR
	Cabana's Cruise collection of beachwear, dresses, and playclothes designed by Ricci Kilsdonk. For press and buyers, by invitation. Continuous daily thereafter at showroom. Contact: Helen Feinstein, WI. 7-0326.		
Wednesday Oct. 3 6:30 P.M.	CUSTOMER SHOWING: FASHIONS FOR SHORT MEN	SAKS-34TH	6TH FLOOR NAPOLEON SHOP
	Publicity: Selma Spanier, LA. 4-7000.		
Thursday Oct. 4 12:00 Noon	SPRING-SUMMER 1963 FABRICS LUNCHEON	THE FASHION GROUP (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
	Luncheon. (More details later.) Contact: CI. 7-3940.		
Oct. 8	YOM KIPPUR (Monday)--Jewish Day of Atonement.		
Monday Oct. 15 8:00 P.M.	OPENING NIGHT OF OPERA SEASON	METROPOLITAN OPERA	MET. OPERA HOUSE B'WAY & 39TH STREET
	The seventy-eighth season with Giordano's "Andrea Chenier," a revival after two years, with Franco Corelli, Eileen Farrell, and Robert Merrill in leading roles. Publicity: Francis Robinson, PE. 6-1200.		

1963

january

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

february

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

march

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

april

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

may

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

june

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

july

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

august

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

september

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

october

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

november

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

december

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				